

RA CCSI

Prime Minister  
I'm sure Bernard is right about the patient.  
Do you like "Power to the Patient"?  
If not, how about a variant of  
his second idea - "Putting Patients First"?

MR GRAY

cc

Mr R T J Wilson  
Miss Christopherson

NHS REVIEW

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It has been  
used before

I drove home very dangerously last night racking my brains over a title.

I was very much influenced in my thinking by my redrafting of Para 1.7. This passage on the key proposals leaves no-one in any doubt that the White Paper is intended to serve the patient.

Moreover, the surest way to put the Opposition in baulk, or to make life difficult for them, is to focus attention on the Government's determination to take on all-comers to ensure a better service for the patient.

Consequently I suggest:

- Caring for the Patient  
a programme of reform for the NHS
- Patients First  
a programme of reform for the NHS
- A Plan for Patients  
a programme of reform for the NHS
- More Power to the Patient  
a programme of reform for the NHS

Strongly the Patient?

Patients come first-

Don't like them very much

I prefer the last. It is by far the most powerful and in my view suffers not at all from its revolutionary connotations. It's about time somebody thought of the poor bloody infantry/patient.

**BERNARD INGHAM**  
January 18, 1989