

PRIME MINISTER

LAUNCH OF NEW LITTER INITIATIVE

You are to launch tomorrow morning the new litter initiative with Nicholas Ridley and Professor Graham Ashworth of the Tidy Britain Group. Arrangements have been made for a photo-call in St James's Park.

WHEN YOU ARRIVE AT THE PARK YOU WILL HAVE TO WALK FOR ABOUT 50 YARDS ACROSS THE GRASS (UMBRELLAS WILL BE AVAILABLE SHOULD IT BE RAINING). YOU SHOULD WEAR A STOUT PAIR OF SHOES.

The park authorities will tip into one mound the litter they have collected from the park the previous day so that you can show how much is dropped each day by the public.

You can point out that even though the weather is cold and there are many thousand fewer people visiting the Park at this time of the year compared with the summer months it is surprising how much litter can be dropped - imagine what it must be like during the summer when they have thousands of tourists and children visiting the park every day.

For the photo-call you will meet Mr Ashley Stephenson, the Bailiff of the Royal Parks, and Mrs Jennifer Adams, who is superintendent of St James's Park, Hyde Park, Green Park, Kensington Gardens and the gardens at No 10.

Mr Ridley will offer you a litter collecting stick (not a spike but a 'claw-grip' device operated by a trigger) for you to use in picking up some items of litter which you could then deposit in a sack held by Mr Ridley or Professor Ashworth. Also there will be a small mobile sweeper/cleaner at hand should you wish to be photographed at the controls.

After the photo-call you will drive to Old Admiralty Building in Whitehall. Coffee will be served in a small side room before you address the Press in the Fish Room. This will give the Press who have been in St James's Park with you a little time to walk to the Old Admiralty Building.

THE PROGRAMME IS AS FOLLOWS:

10.00am Leave No 10 by car

10.03am Arrive Brigade of Guards monument entrance opposite Horse Guards Parade.

You will be met at the Gate by **Mr Ridley, Lord Caithness, Mr Colin Moynihan, Professor Ashworth and Lady Porter.**

Mr Ridley will accompany you across the grass to a point near to the lake where he will introduce you to

Mr Ashley Stephenson, The Bailiff of the Royal Parks Mrs Jennifer Adams, Superintendent of St James's Park Hyde Park, Green Park, Kensington Gardens and the gardens at No 10.

(THE PRESS WILL BE BEHIND A BARRIER)

Mr Ridley will offer you a litter stick to collect litter that has been dumped. There will also be a mobile sweeper/cleaner nearby should you wish to sit at the controls for the press.

10.20am **Mr Ridley** will accompany you back to your car.

10.25am Arrive at Old Admiralty House for coffee before the Press Conference

You will meet over coffee the following:

Lord Ezra, President of the Tidy Britain Group

Lord Parry, Chairman

Lord James Douglas Hamilton

Mr David Timlin, Welsh Office Official

Mr I Muir, of Coca Cola

Mr P Cobden, of Macdonalds

Mr J Houseman, of Queensgate Products

Mr C J Murphy, of the Institute of Waste Management

Mr C P Bullock, of Shell UK

Mr Parker, of London Underground

10.45am Press Conference in Fish Room. Mr Ridley and Professor Ashworth will join you on the platform. You will speak first followed by Mr Ridley and Professor Ashworth

After the opening statements you will chair the Press Conference

11.25am You bring Press Conference to a close

11.30am Leave Old Admiralty Building for return to Downing Street

Content with the above arrangements?

T.J.P.

Terry J Perks
21 March 1988